



# Stanislaus Dental Society invites you to attend:

## Protect Your Practice Value: 5 Steps to Take Today

-by-

**William Kimball, DDS**

**Friday, March 16**

**8:00am – 1:30pm (5 Hours 20% CEU's)**

Famiglia Bistro Ristorante

2501 McHenry Ave. Modesto  
*(formerly Jacob's Fine Dining)*

8:00am – Registration / Breakfast



Dr. William Kimball, a 1987 graduate from Loma Linda, has provided in-office dental management, marketing, and practice transition coaching for over 700 dental offices. He has published dozens of articles for Dental Economics, among other national and local dental journals, and is the recipient of the California Dental Association's award for "Demonstration of Highest Standards of Professional Attitude, Integrity, and Promise of Leadership." He is a founding partner of Integrity Practice Sales as well as a dental consultant with Kimball Consulting, Inc.

### **Protect Your Practice Value: 5 Steps to Take Today**

If you're considering becoming an associate, adding associates, adding a partner or a second practice, or if you're ready to buy or sell, don't miss this seminar!

Remember, growing your practice the right way is the key to increasing the value of your practice. In addition to covering crucial practice management topics, this seminar will cover:

- the factors that determine the value of your practice
- what most dentists don't understand about practice value
- when to add partners or associates
- how to protect that value as you prepare for retirement
- building a self-motivated, high-achieving team
- marketing that maintains a strong patient base

Dr. Bill Kimball has helped hundreds of doctors transition successfully. In this informative seminar, he will give you practical advice you can use immediately to make the best choice for your future.

Sponsored by:



**Register:**

*(Circle)*

Name: \_\_\_\_\_ Degree: (DDS, RDH, RDA, etc.) Lic. \_\_\_\_\_

Name: \_\_\_\_\_ Degree: (DDS, RDH, RDA, etc.) Lic. \_\_\_\_\_

Name: \_\_\_\_\_ Degree: (DDS, RDH, RDA, etc.) Lic. \_\_\_\_\_

Name: \_\_\_\_\_ Degree: (DDS, RDH, RDA, etc.) Lic. \_\_\_\_\_

Name: \_\_\_\_\_ Degree: (DDS, RDH, RDA, etc.) Lic. \_\_\_\_\_

Name: \_\_\_\_\_ Degree: (DDS, RDH, RDA, etc.) Lic. \_\_\_\_\_

Name: \_\_\_\_\_ Degree: (DDS, RDH, RDA, etc.) Lic. \_\_\_\_\_

Name: \_\_\_\_\_ Degree: (DDS, RDH, RDA, etc.) Lic. \_\_\_\_\_

Name: \_\_\_\_\_ Degree: (DDS, RDH, RDA, etc.) Lic. \_\_\_\_\_

Name: \_\_\_\_\_ Degree: (DDS, RDH, RDA, etc.) Lic. \_\_\_\_\_

Office Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email or/ Fax: \_\_\_\_\_

<b>Registration Fees</b>	
CDA Members.....	\$115
Auxiliary.....	\$ 55
Hygienists.....	\$ 75
Non-Member Dentists....	\$ 215
<b>Post rsvp deadline fee</b>	<b>\$ 20</b>
<b>(per person)</b>	

*Due to the many last minute signups which created an undue workload on SDS office personnel, SDS institutes a late fee for registration after the posted rsvp deadline. Registration forms/ checks must be in the SDS office by:*

**Registration deadline, Tuesday, March 13 at 5:00pm**

**Sorry, no refunds after 5:00pm Friday, March 9**

**Payment:**

\_\_\_\_\_ Check                      Amount: \$ \_\_\_\_\_

\_\_\_\_\_ Credit Card (Amer. Express/VISA/MasterCard)

Name on Card: \_\_\_\_\_ CV(3-digits) \_\_\_\_\_

CC# \_\_\_\_\_ Exp. (mm/yr) \_\_\_\_/\_\_\_\_

Mail registration form and payment to:

Stanislaus Dental Society

2401 E. Orangeburg Ave. Ste. 675-319 Modesto, CA 95355

No registrations will be taken by phone but those paying by c/c can fax (209) 522-9448 or email, sdsdent@thevision.net.

***Payment must accompany the registration form.***