



Stanislaus Dental Society

We're Growing!

6th Annual

Summer

Dental

Symposium!



Friday, June 19, 2020

6:30am—Breakfast/Registration

6:30am-1:00pm-Exhibitor hours

DoubleTree Hotel, 1150 9th St. Modesto

What's New?

- New Location w/ Free Parking
- Large Exhibitor Hall w/ Food Tables in the Room
- Longer Lunch Time to Allow for Increased Vendor Participation
- Set up: June 18 at 3:30am or 6:00am June 19
- Take Down: June 19 1:00pm—2:00pm

Exhibitor Registration

Booths Include:

- 8'w x 6'd draped booth
- 6'w x 2'd skirted table
- 2 chairs
- ID sign
- Wireless
- Electrical outlets located throughout. (Notify SDS if you require a connection.)

Hotel accommodations:

DoubleTree Hotel (\$148-discounted rate)
1150 9th St. Modesto
(209) 526-6000
(Contact SDS for the registration link)

Sponsorship Opportunities

All sponsors receive:

- Recognition on all supporter signage at the symposium
- Recognition in the Symposium Manual
- Company name recognition in the next APEX newsletter

Sponsor Speaker x 2

\$500

Sponsor a confirmed speaker

- Half-page advertisement in the Symposium manual

Breakfast Café x 2

\$400

- Booth placement priority
- Full-page advertisement in the Symposium manual
- Recognition on all signage at the Symposium

Lunch Café x 3

\$500

- Booth placement priority
- Full-page advertisement in the Symposium manual
- Recognition on all signage at the Symposium
- 1 page insert (provided by sponsor) into each attendees tote bag

Wakeup! Coffee/Tea x 2

\$250

Your company name listed as sponsors on the coffee table.

Tote That Bag! x 1

\$400

Your company name on the attendee bag stuffed with course items.

Lanyards x 1

\$250

Provide lanyards with your company name inscribed.

21

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Overflow Vendor Area

19

20

17

18

15

Food, Beverage
& Lunch Tables

16

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3

4

1

2

Exhibitor space is offered on a first-come, first-served basis by priority depending on category.

- 1st Priority space is given to Sponsors. (see left column)
- Space subject to change during setup at SDS discretion based on best benefit for the exhibitor.

Sponsor Details

Advertising in the Symposium Manual

All registrants will receive a manual included in their event tote. Information included will be an event overview, floor plan, schedule of events and an exhibitor directory including any booth special opportunities/raffle opportunities you want registrants to be aware of. Advertising space is available but space is limited. Ads need to be provided to the SDS office no later than May 18.

Ads must be print-ready and mailed to sdsdent@thevision.net in .jpg, .tiff, ai, or .eps. The manual will be printed in black & white.

Ad Sizes

Full Page (4.5”w x 7.5”h).....	\$300
Half Page (4.5”x x 3.625”h).....	\$175
Inside Cover (full).....	\$100 (additional)
Outside Back Cover (full).....	\$100 (additional)
Inside Back Cover (full).....	\$100 (additional)

Payments and Cancellations

Payment can be made by check, money order or credit card.

Full refund* - April 6, 2020

50% refund* - April 7—May 22, 2020

No refunds—beginning May 23, 2020

*Minus \$20 processing fee

Exhibitors who have signed up and paid by May 18 will be included in the Symposium Manual.

Exhibitor Booth Space Confirmations

Space confirmations will be emailed to the exhibitor contacted listed on the registration form. Space will be decided by June 5, 2020.

Exhibitor Special Opportunities

If you are planning on holding any specials at your booth, notify the SDS office so this information can be included in the registrant’s Symposium Manual.

Raffle Prize(s)

SDS will not be sponsoring a raffle this year. Exhibitors are encouraged to donate prizes for a raffle to be held at their table. Raffle winners will be announced near the end of lunch so exhibitors can award the item directly to the winner and enjoy their excitement.

Need More Information?

Contact Robin at the SDS office, (209) 522-1530 or by email, sdsdent@thevision.net.

EXHIBITOR REGISTRATION

CORPORATE OFFICE (this information will be included in the Symposium Manual (please print legibly))

COMPANY:

CONTACT:

TITLE:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

FAX:

EMAIL:

WEBSITE:

BRIEF DESCRIPTION COMPANY'S PRODUCTS/SERVICES:

LOCAL REPRESENTATIVE INFO (please print legibly)

NAME:

EMAIL:

We would like to sponsor: Breakfast Lunch Coffee Speaker Tote Lanyards

BOOTH CHOICES: 1st _____ 2nd _____ 3rd _____ 4th _____ (1st priority to sponsors)

ATTENDING REPRESENTATIVE(s)

REP #1:

EMAIL:

REP #2

EMAIL:

PACKAGE	IF PAID BY APRIL 6	IF PAID BY MAY 11	AFTER MAY 11*	FEE
BOOTH FEE	\$500	\$600	\$700	\$
ADDITIONAL REPS	\$ 50	\$100	\$150	\$
SPONSORING: <input type="checkbox"/> Breakfast <input type="checkbox"/> Lunch <input type="checkbox"/> Coffee <input type="checkbox"/> Speaker <input type="checkbox"/> Tote <input type="checkbox"/> Lanyards				\$
ADVERTISING: <input type="checkbox"/> Half page <input type="checkbox"/> Full page <input type="checkbox"/> Inside front cover <input type="checkbox"/> Inside back cover <input type="checkbox"/> Outside back cover				\$
*REGISTRATION DEADLINE JUNE 1			TOTAL FEES:	\$

PAYMENT METHOD: MasterCard Visa Check (payable to Stanislaus Dental Society)

Cardholder Name: _____ Exp. Date _____

Card # _____ 3-digit security code _____

I have read, understand, and agree that the above information is correct and current to the best of my knowledge.

X _____

BOOTH PLACEMENT DETERMINED BY JUNE 5

Please return completed form, payment and artwork to sdsdent@thevision.net

2401 E. Orangeburg Ave. Ste. 675-319 Modesto, CA 95356 / Phone: (209) 522-1530 / Fax: (209) 522-9448



Thank you for supporting the Stanislaus Dental Society!