

SAN JOAQUIN DENTAL SOCIETY



**Extended General
Membership Meeting**

**Thursday
March 24, 2011**

The Bottom Line on Dentistry

**Howard Farran, DDS,
MBA, MAGD
Speaker**

**7 Hours Continuing Education
Core**

**1:30 PM Registration
2:00 PM Program
6:00 PM Dinner
9:00 PM Program Adjourns**

**Wine & Roses Hotel
2505 W. Turner Rd.
Lodi, CA**

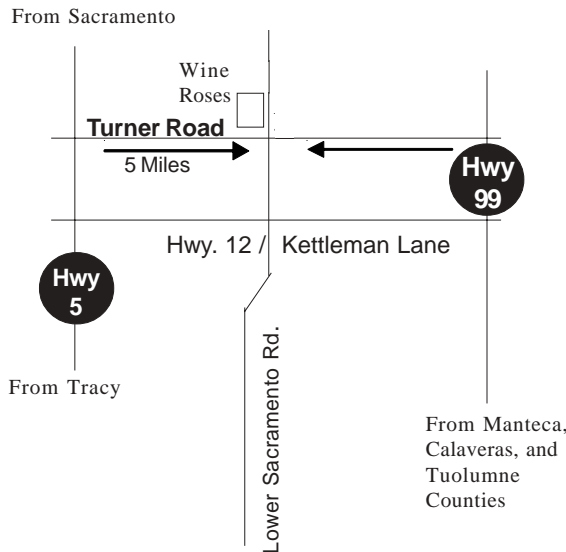
San Joaquin Dental Society
7849 N. Pershing Ave.
Stockton, CA 95207

**Extended General Membership Meeting
March 24, 2011**




**The Bottom Line on Dentistry
Howard Farran, DDS, MBA**

7 Hours CE

**IMPORTANT
Deadline to Register
Thursday
March 17, 2011**



Three Convenient Ways to Register:

-  **By Mail** - Mail to:
San Joaquin Dental Society
7849 N. Pershing Ave. , Stockton, CA 95207
-  **By Telephone** - Call 951-1311 and
register with your Visa or MasterCard.
-  **By FAX** - 209-951-1321 - Use this
registration form and include your Visa or
MasterCard number and expiration date.

General Membership Meeting

Thursday, March 24, 2011

Wine & Roses Hotel

2505 W. Turner Rd. Lodi, California 95242

Deadline to Register -- Thursday, March 17, 2011

1:30 PM Registration
 2:00 PM Course Begins
 6:00 PM Dinner
 7:00 PM .. Program Resumes
 9:00 PM Course Adjourns

Menu Buffet Dinner - \$51.00/person

Extended Surcharge Program
7 Hours Continuing Education Core
Registration Begins at 1:30 PM and Program Begins at 2:00 PM

The Bottom Line on Dentistry

Howard Farran, DDS, MBA, MAGD

About the Speaker . . .



Howard Farran, DDS, MBA, MAGD is a noted international speaker on practice management. He graduated from UMKC dental school in 1987, earned MAGD in 1998 and MBA in 1999. Founder and publisher of Dentaltown, Orthotown Magazines and www.towniecentral.com. He

has written/produced multiple dental articles and video series for practice management.

About the Program . . .

Dr. Howard Farran is one of the most forward thinking, cutting edge dentists in the world. Come and enjoy his fast paced, straight from the hip, politically incorrect, exhilarating style while you learn more in one lecture than you ever thought possible.

Howard's topics:

- Learn how to help your patients save their teeth by mastering Endodontics with rotary endo, NiTi files, electronic apex locators and CaOH.

- Learn different techniques for a time-saving, quality crown prep result.
- Learn how to help your patients maintain their dignity and save their teeth by practicing Minimally Invasive Dentistry.
- See how dental implants offer hope to your patients that are missing any of their teeth.
- Learn the real reasons patients put off dental treatment.
- Learn why you should stop doing certain dental procedures
- See cases that utilize orthodontics and Lumineers.
- See techniques of Onlay/Inlay preparations, that are innovative.
- Learn how to measure the fluoride content in your pediatric patient's drinking water.
- See how going digital can dramatically increase your case acceptance.
- Learn the pH of Common Beverages and how it increases caries.
- Learn how to utilize Dentaltown.com and other internet resources to post and find clinical cases and information.

Registration:

"The Bottom Line on Dentistry"

Must Register by Thursday, Mar. 17, 2011

Please print

Name: _____

- YES, I will attend the Thursday, Mar. 24, 2011 Extended Program.
- NO, I will not attend the meeting.

Others Attending (Please print):

Spouse _____ RDA RDH Other ____
 Staff _____ RDA RDH Other ____
 Staff _____ RDA RDH Other ____
 Staff _____ RDA RDH Other ____
 Staff _____ RDA RDH Other ____

PROGRAM FEES:

Doctor:

I will Pay for my Meal at \$51 + surcharge \$80 = _____

Staff: (include meal and surcharge fees)

_____ Staff at \$51/person Meal..... = \$ _____

_____ Staff Surcharge at \$50/Staff... = \$ _____

Total Staff Fees \$ _____

TOTAL DDS/STAFF FEES ENCLOSED \$ _____

Non-CDA Member Surcharge - \$155 plus meal @ \$51
Non-CDA Member Auxiliary Surcharge - \$110 plus meal @ \$51



Method of Payment:

Check enclosed made payable to San Joaquin Dental Society

Charge to my: Visa MasterCard

Card No. _____

Expiration Date _____

Signature _____

No refunds after 03/17/11

How to Register:

By Mail San Joaquin Dental Society
 7849 N. Pershing Ave., Stockton, CA 95207

By FAX 951-1321

By Phone . 951-1311 (after 5:00 PM 951-1319)